**Hell YES Business Plan 2012**

**It’s ALL Happening**

**My keys…**

Keep it simple and spacious

Connection trumps strategy & action

I WILL Win!

Appreciate every lil thing

Inquiry: What does a 7 figure CEO do?

**Financial: *Money is throwing itself at me***

1. $30K in ‘slush’ savings
2. 10% off top to me, Lucky & Chance
3. Do it for the inspiration vs money
4. 5-6 figure launches
5. $20k recurring monthly income

**Marketing: Intentional & outta the park Authentic**

1. Be a steward, bond with my list to attract 50k
2. Rockin new copy on home, team building & coaching pages
3. Move site to Wordpress
4. Only 1 JV per month
5. More interaction on FB FanPage, 10k likes

**Systems: Fully Leveraged**

1. Complete f/up sequences for all products & classes
2. System for managing projects with Amber
3. Auto billing for clients
4. Mac Air – all data from desktop
5. Thin the herd in desktop files & Mail

**Practices: Buddha Zen**

1. Speed Dial first
2. Email checked intentional 2-3 x daily
3. Quarterly, monthly & weekly goals based on plans
4. Access DG 1x a day minimum

**Team: We are a family**

1. Monthly parties – celebrate, mastermind
2. 5\* Bookkeeper
3. Ask for what I want to be exceptional
4. Give feedback/appreciate often
5. Take my time reading/responding to emails