



Truth or Dare

Small steps **(with POW!)** to double your profits and fun

Sometimes entrepreneurs are like fish in water...

...meaning they can't see what's keeping them from getting all the clients they want because they're knee deep in the muck. What better than a fun game of Truth or Dare to get you out of the muck and into the light?!

I'm Jeanna Gabellini, and I believe getting a steady flow of clients is a mash up of rocking your inner game and using structures, strategies, and systems that turn you on. I think this version of Truth or Dare could be a game changer... if you let it be. The truth section is designed for you to pause and take inventory of your business. Answer honestly and you'll most likely get clear on what needs to happen to allow a steady stream of clients to more easily find you and increase your income.

The dare section is designed to get you in action... one step at a time. It's not about completing each dare as fast as you can. Choose one that most inspires you and have some fun with it. When you're done, choose another that turns you on. Do one, do none, or do them all. It's your choice. You da boss!

Your guidelines for playing this game:

1. Only play when you feel inspired.
2. Have fun.
3. Celebrate any movement forward... no matter how tiny.
4. Use no truth or dare against yourself. Meaning, don't judge your current situation. Definitely use as feedback to get clarity on what you want for your business, and then take one baby step at a time.
5. If you want to attract more clients, without a bunch of marketing malarkey... try my #1 mindset hack with this simple but powerful template [here](#).



What's your Truth?

1 Is your hottest product or service priced to ensure you hit your income goal for the year?

2 Do you truly believe that you can create freedom and wealth through your business in the next 12-24 months? If not, what beliefs do you need to shift?

3 Are you playing to win or playing not to lose? (Winners invest, take bold actions and run through the finish line while doing the happy dance!)

4 Have you created a personal wealth plan so that you know exactly how you're going to spend and invest your business profits?

5 Each quarter, month and week are you prioritizing your inspired actions based on your biz plan for the year?

6 Do you feel in control of how fast profits come in?

7 Are you fully leveraging/monetizing the product or service your tribe loves most?

8 Are you using your natural gifts and values to maximize profits? (I love games, adventure and fun, so I use that to my advantage in my biz).

9 Are you having massive fun in your business? If not, what's one thing you can do on a daily basis to lighten things up?

10 What is one small step you can take TODAY that would put you on track to boost your income? Are you willing to do it? When?

Dare yourself to be in your power... for *profits* and *fun*!

1 Brainstorm 20 ways for a cash infusion this month. Which idea do you most feel called to do? What is a baby step to get started? Do it now and get freaking excited!

1. _____
2. _____
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19. _____
20. _____

2 Which area of your business needs to change most? Partner with or hire someone TODAY who can help you master that area.

3 What's your biggest money making product or service? Take no random actions this week. Only think and do things that fully support doubling your income for that product or service.

4 Decide to manifest \$5000 of new income within the next seven days. Place as much (or more) focus on your inner game as specific strategies. What are five ways you can get your money mojo flowing? How will you make it fun?

1.

2.

3.

4.

5.

5 Follow up with five prior clients, potential clients or lead referrals this week. Be of service and give massive value (with no attachment to the outcome) and offer them a way to buy your solution. Who will you reach out to?

1.

2.

3.

4.

5.

6 Offer current or past clients a super special deal this week on one of your hottest new products or services, or bundle some oldies but goodies. Make it irresistible.

☐ I totally *Rocked* this dare!!!

7 Raise the price on one of your offerings to reflect the true value you're giving. Change it on your website, marketing materials and tell the next person who inquires. Oh, yeah, baby!

☐ I totally *Rocked* this dare!!!

8 Claim a client or promotional partner. You know someone right now who you can serve ... so tell them from your heart! BAM!

☐ I totally *Rocked* this dare!!!

9 Stop complaining about money for seven days. No remarks about high prices, your bills, the economy, the I.R.S, not being able to afford something, or worrying about sales. Zip it. Focus on what you want instead.

☐ I totally *Rocked* this dare!!!

10 If you want more money to come in the door, clarify how much (say the amount you *really* want) and how often. Tell someone who will keep you accountable. Make a decision right now to play to win. Run through the finish line (Naked if you want!).

☐ I totally *Rocked* this dare!!!

Get more clients
in just five minutes a day *here.*

MasterPeace
COACHING



I'm Jeanna Gabellini,
Master Business Coach, Law of
Attraction expert, and Chief Rabble
Rouser of MasterPeace Coaching.
After 20+ years of liberating business
owners from the curse of “not
enough” and the myth of “hard work
pays off,” I know, without question,
you can make massive amounts of
money and impact millions (even if
you’ve been struggling for years) if
you’re willing to flip the switch in your
thinking, chuck the old-school rules
in the toilet, and stay true to what
lights you up and turns you on.